

Online carrying out and analyzing Surveys und Tests

BENEFIT Check Generator®

The Web-based BENEFIT Check Generator® makes it possible to create and carry out individual customer- or employee surveys and knowledge assessment tests. The questionnaires are created per mouse click and are immediately available.

- As a pure Internet application, the BENEFIT Check Generator® provides everything that is required for the recording, publishing and analyzing of surveys and knowledge assessment tests.
- The BENEFIT Check Generator® provides the unique opportunity for automated analyses that were created in real-time.
- It can be used easily, flexibly and absolutely independently. Its operation does neither require preliminary investments nor software installation.

USER-FRIENDLY INTERFACE

From the release of customer accounts to the registration and invitation of participants, the realization of the interviews through the participants, culminating in the analysis in the form of PDF -files; everything proceeds via the user-group-specific Web-interfaces in the Browser.

The BENEFIT Check Generator® provides a central master data management with the other BENEFIT Competence Checks. Depending on the customer and the module, different languages can be activated or even customer-specific foreign languages can be integrated.

COMPILATION OF A QUESTIONNAIRE


Even complex questionnaires can be created very quickly via the integrated questionnaire generator. Already during the creation, the questionnaire is displayed in its final image and can be modified by means of using own logos or pictures.

Help-texts and skip-references can be entered and stored for each questions. For each response option a check of the entry and a result coding can be defined.

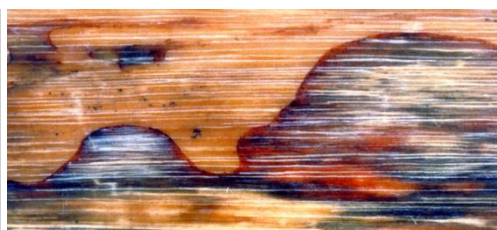
The following elements are available for the compilation of questionnaires:

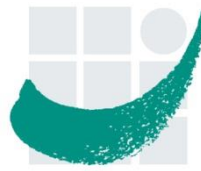
- Types of question: multiple choice answer, text answer
- Types of answers: single choice, multiple choice
- Options/extras: pictures to the questions, comment fields (remarks regarding questions or answers)
- The sequence of the questions and/or answers is random

Example of a Survey Questionnaire



The screenshot shows a web-based survey interface. At the top, there are logos for 'BENEFIT COACHING SYSTEMS' and 'MUSTERFIRMA LOGO'. The user's name 'Debbie Atianda' and 'BENEFIT Musterfirma' are displayed. The navigation bar includes 'Home | Settings', a user icon, and 'Help | Logout'. The main content area displays the survey title 'Seminar Feedback 1. and 2. June 2005 : Relevance for your daily job ?' and a status message 'The presented goals have been reached'. Below this, there are two columns of radio button options for 'Workshop day 1' and 'Workshop day 2'. The options are: 'Doesn't apply', 'Partially applies', 'Applies, expectations met', and 'Expectations exceeded'. For 'Workshop day 2', the 'Partially applies' option is selected. A 'Continue' button is located at the bottom right of the form.





REALIZATION OF A CHECK

The interview is started by stating a duration. Additional options are available for knowledge assessment texts:

- The time permitted per question (display countdown or not)
- Display results "on screen" or send them per e- mail (maximum points, required points / achieved points)

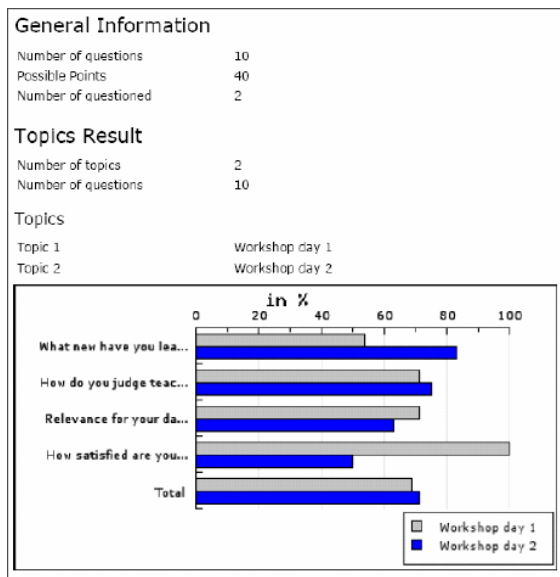
Invitation- or reminder e- mails are sent automatically by the system. Utilization of personal access codes ensures maximum security and data protection.

AUTOMATIC ANALYSES

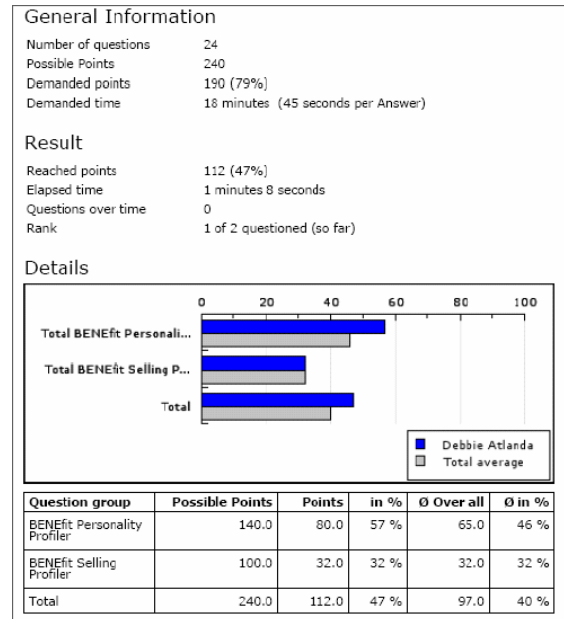
Survey- and test results can be compiled at any time per mouse click as individual-, overview- or synoptic reports. The reports in PDF format contain graphical elements to visualize the results as well as score tables (truth tables) and text passages.

In addition you have the possibility to download the data in Excel/CSV-format.

Overview Report of a Survey



Automatically Compiled Test Results



AREAS OF APPLICATION

In the human resource department: for clarification of potential for employee development, team assessments, employee surveys and entry tests, In the marketing-, sales-, support- and service-area: for customer surveys, win/loss reviews, feedback from customer events etc.

YOUR BENEFIT

The easy compilation and automatic analysis of customer- and employee surveys, knowledge assessment tests, learning assessments etc. save time and money.

The collected input from customers results in a better customer service -> higher customer satisfaction -> better business results.

Satisfied and well-trained employees are the basis for a company's success, since input from employees' results in higher satisfaction and objective know-how.